

# How to become a KNX Userclub





## What is a KNX Userclub?

Since KNX has become the worldwide STANDARD (ISO/ IEC 14543-3) for home and building control, the use of KNX in products for home and building control has increased considerably. As a result, the KNX Association has extended its presence to more than 120 countries. In order to offer a KNX platform for KNX Partners, users as well as further entities (such as KNX Training Centres, Schools, KNX Members and other associations), the KNX Association has introduced the concept of KNX Userclubs.

A KNX Userclub is a neutral, non-profit association grouping the KNX Community in a country or region. The main mission of KNX Userclubs is to spread and to share experience on the KNX technology. This platform is an ideal environment for KNX Partners to meet each other to exchange experience.





## Advantages of a KNX Userclub

- Use KNX Userclub logo for your stationary and website
   The KNX Userclub and its members have the right to use
   the KNX Userclub Logo. This logo will put further emphasis
   on activities organized by the KNX Userclub.
- A KNX Userclub Website

A KNX Userclub website can inform its members on news, events, literature and other developments.

• A KNX Userclub Online Platform

The members of a KNX Userclub are able to share their experience on the KNX technology by using a KNX Online platform, where they can raise questions to other members.

• Be part of the International KNX Database

The KNX Userclub will be listed in an international database that can be consulted via the KNX Association web pages.

- Receive the KNX Journal and giveaways from KNX Association KNX International provides KNX Userclubs and its members with KNX Journals and giveaways for marketing activities.
- Make promotion for your activities in the KNX Journal
   All activities of the KNX Userclub will be highlighted in the
   KNX Journal, published twice a year and distributed to more
   than 100.000 subscribers all over the world
- Participate at KNX events in your country

KNX Userclubs have the opportunity to participate to KNX events in their country (seminars, workshops, conferences, trade shows, etc.) organized by the KNX National Group. Such events will also be supported by KNX Association International.

## Be the first to be informed

Members of KNX Userclubs are the first to learn about new developments in the world of KNX. Many KNX Userclubs have intense information exchanges with (local) KNX manufacturers, making them to first to be informed about KNX novelties.



#### • Broaden the KNX National Network

KNX Userclub members get to know other members of the local KNX Community, broadening and strengthening their own individual networks.

## Raise the awareness for KNX and for the professional skills of KNX Userclub members

A KNX Userclub is not only a platform for exchanging experience and learning from other members. It can also serve as an environment to set up joint ventures between KNX integrators. This raises the quality of KNX installations, the awareness for KNX, as well as the members' professional skills.

#### Boost your KNX level

KNX Userclubs have the opportunity to take part in specific technical workshops for new products and developments organized by KNX National Groups and KNX members, offering KNX Userclub members the chance to test new KNX devices of the KNX manufacturer present in these markets



## The Annual KNX Userclub Online Conference

The Annual KNX Userclub Online Conference provides the opportunity to share experience amongst all KNX Userclubs worldwide and put forward new ideas.

The KNX Userclub Online Conference is a great opportunity to present the KNX Userclub's latest achievements to the rest of the KNX Community. This conference underlines the worldwide success of KNX.



## Who can be a member of a KNX Userclub?

In general, as the goal is to exchange experience in KNX, anyone involved in KNX can become member of a KNX Userclub, be it a KNX Partner or a staff member of a KNX Member company. In other words, members can be any of the following:

- KNX Partners
- KNX Training Centres
- KNX Scientific Partners
- Associations
- Universities
- Research Institutes
- Building/House owners
- System Integrators
- Architects
- Consultants
- Students
- Journalists
- ...





# The process to create a new KNX Userclub

Although the creation of a KNX Userclub may be differ from country to country, most foundations will have take the following important steps into consideration:

## Step I - Get together

The first step of the KNX Userclub foundation is a meeting with representatives of at least eight different companies, representing the categories as listed in the section 'Who can be a member of a KNX Userclub?'.

## Step2 - Approval of KNX Userclub's Statutes

The basis for any association are a set of rules applicable for every member. Statutes are typically created by the founding members and have to be confirmed by new members when signing the membership application form. For statutes and application form, KNX Association international can provide templates.

#### Step3 - Elect your board

As with any other group, a working structure is needed. Therefore, a President, a Vice-President and a Secretary have to be elected among the members of the KNX Userclub.



## Step4 - Become an official KNX Userclub

Depending on the local requirements in the given country, a KNX Userclub may be able to act with or without registration as a company. If a registration is required, KNX International will support you during the registration process. After finishing all steps, the newly founded KNX Userclub will be officially listed by KNX International.



## Contact

For further information, please do not hesitate to contact us: Tel: +32.2.7758590 • Email: info@knx.org For a list of all KNX Userclubs, please see: www.knx.org/knx-partners/uc/list/

